

The Concierge Advantage

March 2007 ~ Issue 11

The Pinnacle Concierge

619-533-7960

Your Concierge Will Assist With:

- -Travel planning
- -Dining reservations
- -Theater & event tickets
- -Golf tee times
- -Hotel reservations
- -Spa services
- -Dry cleaning pickup and delivery
- -Pet care services

and much more!

Newsletter Source: www.signonsandiego.com unless otherwise noted.

Meet Your Concierge, Jessica

San Diego native Jessica Piatt brings her upbeat personality to the Concierge team at The Pinnacle. Prior to joining Concierge At Large, Inc. she attended San Diego City College. After college she went on to combine her love of travel

with her eagerness to provide outstanding customer service while working aboard the Princess Cruise Lines as well as American Airlines. In her spare time Jessica enjoys watching movies, listening to music, and going to art museums. She also spends time doing volunteer work for the Natural History Museum and the Maritime Museum; which makes her a permanent fixture downtown. If you see Jessica at the Concierge Desk, please stop by and say hello!

Up-Coming Wow Concerts!

San Diego County is bustling with musical entertainment from jazz to rock, and from pop to show tunes. Check out who's going to be here in the next few weeks: The Who; March 1 at the iPayOne Sports Arena; Christina Aguilera, March 2 at iPayOne; Wynonna will be here March 10 at

Pechanga Resort; Eric Clapton performs March 15 at iPayOne; the legendary Steve Lawrence and Eydie Gorme will perform at the Pechanga Resort on March 16 & 17; Rod Stewart, March 23 at SDSU's Cox Arena; Earth Wind & Fire's incredible stage performance can be

enjoyed March 25 at Viejas, jazz favorite Boney James will be at Spreckles on March 28 and John Legend with Corrine Bailey Rae are coming to the beautiful Embarcadero Marina Park South on April 4. Please see your Concierge for ticket information.

St. Patrick's Day Parade & Festival

Celebrating 27 years of St. Patrick's Day events, the Irish Congress of Southern California once again brings us its spirited parade and festival. This year's theme is "Celebrating San Diego's Families." The day starts at 10 am, but the fun stuff really gets moving at 11 am when the parade steps off from Sixth Avenue and Juniper Street. Participants

walk a block before making a grand turn north on Fifth Avenue, then marching about 10 blocks before turning south on Sixth Avenue. The parade ends at Laurel Street, just past the festival area and grandstand. Marchers, bands, clowns, equestrian and military units, and more than 160 floats are scheduled to roll, snap,

clomp, honk and strut this year. And don't miss the free, all-ages festival that takes place on the grassy area of the park between Sixth Avenue and Balboa Drive, between Olive and Laurel streets. Irish singing and dancing also are on tap, along with a classic car show, beer gardens and plenty of opportunities to shop for souvenirs and crafts.



Celebrate Man's Best Friend

Pinnacle Concierges really helped out in February

- Arranged caterer & bartender for a private party
- Valentine's Reservations for dinner & local events
- · Mardi Gras event info
- Floral arrangements
- Arranged horse-drawn carriage rides
- Car detailing service
- Handyman referral
- Print airline boarding pass
- · Confirm mail holds
- Published new monthly
 "Shaping It Up" newsletter
- Spa reservations
- MapQuest directions
- Made many transportation arrangements
- Whale watching ticket info
- Helicopter charter rates
- Photographer referral

The Ever-Popular Green Beer

Ugly Dog, Best Mutt, Cutest Puppy Awards and More!

Is there anything more beautiful than an ugly dog? The 12th annual Del Mar Kiwanis Club will try to answer that pesky "ugly dog" question, and many others, with high spirits and a touch of cheek during its annual Ugly Dog Contest at the Paddock Area of the Del Mar Fairgrounds at 11:00 am Sunday, March 11. Over the years, the contest has branched out from just plain ugly. Dogs are now judged in 14 categories, including Best Costume, Most Unusual Markings, Best Trick, Best Mutt, Cutest Puppy and Dog Who Most Looks Like Its Owner. And, since the event is happening the Sunday before St. Patrick's Day, there's even going to be a "Best St. Patty's Day" costume category for the doggies. The entry fee is \$6 per category, with this year's event benefiting the Rancho Coastal Humane Society's Animal Safe House Program and the Helen Woodward Therapeutic Riding Program. Face painting, balloons and the Ugly Dog Band will also be on hand. See your Concierge for admission pricing.

Enjoy The Acclaimed Musical Comedy, Altar Boys

Altar Boyz, now in its second year Off-Broadway, is the winner of the coveted Outer Critics Circle Award for Best Musical Off-Broadway, and the longest running new musical comedy to open in New York in years! It was also recently awarded the Audience Award for Favorite Long Running Musical from Broadway.com. Full of sharp parody, sinfully spectacular dancing, and irreverent humor, this spoof about a heavenly guy-group is adored by audiences and critics alike. This award-winning and totally original new musical is 90 minutes of pure delight that's suitable for all ages and will have the whole family laughing and singing along. Enjoy the show at the San Diego Civic Theater, March 6-11. Contact your Concierge for ticket information.

ShamRock 2007 in The Gaslamp

Those Irish and Irish-for-a-day eyes will be smiling a wee bit more this St. Patty's Day when ShamRock 2007 returns to the Gaslamp Saturday, March 17 from 11 am to midnight. The 11th annual ShamRock is literally rolling out the green carpet (Astro Turf, actually) for the annual event. This year's musical block party at F and Fifth streets is set to feature Irish rock band The Fenians, DJ Dan, local Celtic bands, DJs and traditional Irish dancers. Also on tap on the turf will be plenty of authentic Irish fare, all the green beer you can stomach and dancing till midnight. Face painters, stiltwalkers, hat makers, green martinis and more will also be part of the celebration. About 20,000 people take to the streets each year to party. Tickets to ShamRock are available in advance or at the gate and include admission and food/drink specials at participating Gaslamp restaurants and bars. This event is 21-and-up only. See your Concierge for ticket pricing and the entertainment lineup.

Carlsbad 5000

Runners will take to the streets of Carlsbad on Sunday, April 1 for the 22nd annual Carlsbad 5000, the "world's fastest 5K run." The event encompasses nine separate races grouped by age and gender, with team and group competitions as well. The course is flat, fast and sanctioned by USA Track and Field. It starts in the Village at Jefferson and Grand, goes to an ocean-view loop on Carlsbad Boulevard and finishes at Carlsbad Village Drive and State. There's a \$70,000 prize, and awards and swag will go to first-, second- and third-place runners in each race. Medals will go to the top 250 finishers in each individual run. There's also a seaside after-party, with a beer garden and refreshments, and a health and fitness expo that features exhibits, free samples and deals on health, fitness and running accessories. Contact your Concierge for registration information.